

DEPARTMENT OF THE ARMY
Headquarters 101st Airborne Division
APO San Francisco 96383

GENERAL ORDERS
NUMBER 7008

10 October 1968

AWARD OF THE ARMY COMMENDATION MEDAL WITH "V" DEVICE

1. TC 320. The following AWARDS are announced.

COLE, CHARLES R SPECIALIST FOUR (E-4) Company A 1st
Battalion (Airmobile) 502d Infantry APO San Francisco 96383

Awarded: The Army Commendation Medal with "V" Device

Effective month: October 1968

Date Action: 30 April 1968

Theater: Republic of Vietnam

Reason: For heroism in the Republic of Vietnam on 30 April 1968. Specialist Cole distinguished himself while serving as a member of Company A, 1st Battalion (Airmobile), 502d Infantry. Company A was assaulting Phuoc Yen, a village north of Hue, Republic of Vietnam. The company was moving through fields and hedgerows, in hot and clear weather when suddenly they encountered enemy mortar, rocket propelled grenade, and machine gun fire. Specialist Cole was acting as the assistant machine gunner for the second squad. Due to the fact that effective fire could not be placed on the enemy because of high sugar cane and elephant grass, he exposed himself to feed the machine gun. With complete disregard for his personal safety, he continued to expose himself to the intense volume of enemy fire to provide supporting fire for his advancing platoon members until they had reached the cover of the hedgerow. Specialist Cole's heroic actions were in keeping with the highest traditions of the military service and reflect great credit upon himself, his unit, and the United States Army.

Authority: By direction of the Secretary of the Army under the provisions of AR 672-5-1.

FOR THE COMMANDER:

OFFICIAL:

W. P. TALLON, JR
Colonel, GS
Chief of Staff

for ML Marsh MAJAGC

M. K. LABAR
LTC, AGC
Adjutant General

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