

HEADQUARTERS
1ST BRIGADE 101ST AIRBORNE DIVISION
APO San Francisco 96347

GENERAL ORDERS
NUMBER 1751

29 August 1967

AWARD OF THE BRONZE STAR MEDAL FOR HEROISM
(POSTHUMOUS)

1. TC 320. The following AWARD is announced.

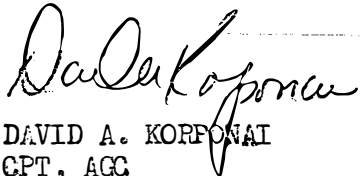
COACHMAN, JAMES L. JR. SPECIALIST FIVE E5 USA
Co A, 2d Bn, 502d Inf, 1st Bde, 101st Abn Div, APO 96347
Awarded: Bronze Star Medal with "V" Device (Posthumously)
Date action: 23 July 1967
Theater: Republic of Viet Nam

Reason: For heroism in connection with military operations against a hostile force: Specialist Coachman distinguished himself by exceptionally valorous actions on 23 July 1967 in the Republic of Viet Nam. Specialist Coachman's squad, acting as point squad for the platoon, was moving down a jungle trail when they were suddenly brought under an intense volume of enemy automatic weapons fire from six well concealed bunkers. Specialist Coachman, exposing himself to the vicious enemy fire, immediately began to organize his squad to maneuver against the enemy bunkers. After organizing his squad, he attempted to approach the enemy, but realized he was strongly outnumbered and his squad became pinned down. Specialist Coachman, with complete disregard for his own safety, left his covered position and charged through the enemy's withering hail of fire toward their position. Seeing their leader's outstanding aggressiveness, his squad became so inspired they joined the assault. As a result of Specialist Coachman's heroism, six enemy soldiers were killed and numerous others wounded. Specialist Coachman's devotion to duty and personal courage were in keeping with the highest traditions of the military service, and reflect great credit upon himself, his unit, and the United States Army.

Authority: By direction of the President under the provisions of Executive Order 11046, 24 August 1962.

FOR THE COMMANDER:

OFFICIAL:



DAVID A. KORFONAI
CPT, AGC
Assistant AG

E. M. STRONG
MAJ, AGC
Adjutant General

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