

DEPARTMENT OF THE ARMY  
Headquarters 101st Airborne Division  
APO San Francisco 96383

GENERAL ORDERS  
NUMBER : 10050

28 November 1968

AWARD OF THE BRONZE STAR MEDAL WITH "V" DEVICE

1. TC 320. The following AWARD is announced.

LAND, DAVID B FIRST LIEUTENANT INFANTRY Company B 1st  
Battalion (Airborne) 502d Infantry APO San Francisco 96383

Awarded: The Bronze Star Medal with "V" Device

Effective month: December 1968

Date action: 29 July 1968

Theater: Republic of Vietnam

Reason: For heroism in ground combat against a hostile force in the Republic of Vietnam on 29 July 1968. First Lieutenant Land distinguished himself while serving as a platoon leader for Company B, 1st Battalion, 502d Infantry during a combat mission near the village of Bao La, Quang Dien Province, Republic of Vietnam. The First Platoon captured a Viet Cong soldier who gave the information that there were twenty to thirty enemy soldiers in the village of Bao La. The Third Platoon moved into a blocking force on the west side of the village and made contact, while the First Platoon moved on line and began a sweep north through the village. The enemy, suddenly realizing their situation, began a withdrawal to the east and northeast. First Lieutenant Land, the company executive officer on administrative matters, was monitoring the radio as the Second Platoon, who were guarding the company's equipment a thousand meters away from the fight, made enemy contact. Realizing that the enemy were about to break out to the east, First Lieutenant Land took six men and sprinted around the eastern end of the village and into a graveyard eleven hundred meters away. As they entered the graveyard they met heavy enemy fire. Heedless of the fire, First Lieutenant Land pushed his men forward and drove the enemy back through the graveyard and into the northern village. His six men, spread thinly over two hundred meters, repulsed two enemy attempts to break out, mortally wounding six of them and capturing three. During their escape attempts, two of the Viet Cong tried to move through the graveyard over First Lieutenant Land. He fired, wounding one and capturing both of them. First Lieutenant Land's personal bravery and devotion to duty were in keeping with the highest traditions of the military service and reflect great credit upon himself, his unit, and the United States Army.

Authority: By direction of the President of the United States under the provisions of Executive Order 11046.

FOR THE COMMANDER:

OFFICIAL:

L. L. LOWERY  
Colonel, GS  
Chief of Staff

*For Maj Mark*  
DALE H. BAYES  
LTC, AGC  
Adjutant General

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