

DEPARTMENT OF THE ARMY
Headquarters 101st Airborne Division (Airmobile)
APO San Francisco 96383

GENERAL ORDERS
NUMBER 730

1 February 1970

AWARD OF THE BRONZE STAR MEDAL WITH "V" DEVICE

TC 439. The following AWARD is announced.

JOSEPH, JEFFREY J SP4 11B20 Co B 2d Bn (Aml) 501st Inf (WACNBO)
APO SF 96383

Awarded: The Bronze Star with "V" Device

Date of service: 15 November 1969

Theater: Republic of Vietnam

Authority: By direction of the President of the United States under the provisions of Executive Order 11046.

Reason: For heroism in ground combat against a hostile force in the Republic of Vietnam on 15 November 1969. Specialist Joseph distinguished himself while serving as a machine gunner in Company B, 2d Battalion (Airmobile), 501st Infantry. His platoon conducted an airmobile assault into a landing zone overlooking a draw known to contain a North Vietnamese bunker complex. Immediately upon moving down the draw, the platoon came under intense machine gun and small arms fire from positions not more than fifty meters away. Without first attempting to find suitable cover, Specialist Joseph immediately returned fire with his machine gun from an open position. Under the cover he provided, a squad of the platoon moved out in a flanking movement. This squad also drew fire while assaulting the bunkers and three men were wounded. Without hesitation, Specialist Joseph ran forward and put out suppressive fire while two of the wounded crawled to safety. Seeing the third man in the open too seriously wounded to move, he left the gun with his assistant and ran across clear lanes of fire to administer first aid. He assisted the medical aidman in carrying the man to safety while under constant fire. In the next hour he contributed vitally to the efforts to save the wounded man. He applied mouth-to-mouth resuscitation and external massage and helped carry the wounded man to a suitable pick-up site for evacuation. Specialist Joseph's personal bravery and devotion to duty were in keeping with the highest traditions of the military service and reflect great credit upon himself, his unit, and the United States Army.